

AMG EXPERIENCE ON TRACK

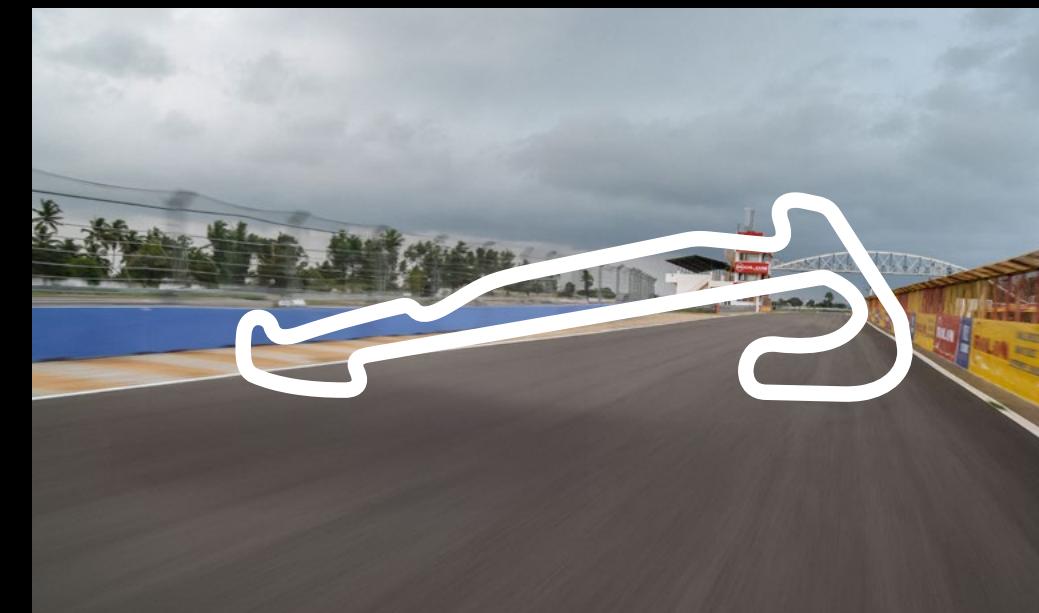


DISCOVER THE WORLD OF AMG WHERE PERFORMANCE MEETS EXPERIENCE

MADRAS INTERNATIONAL CIRCUIT

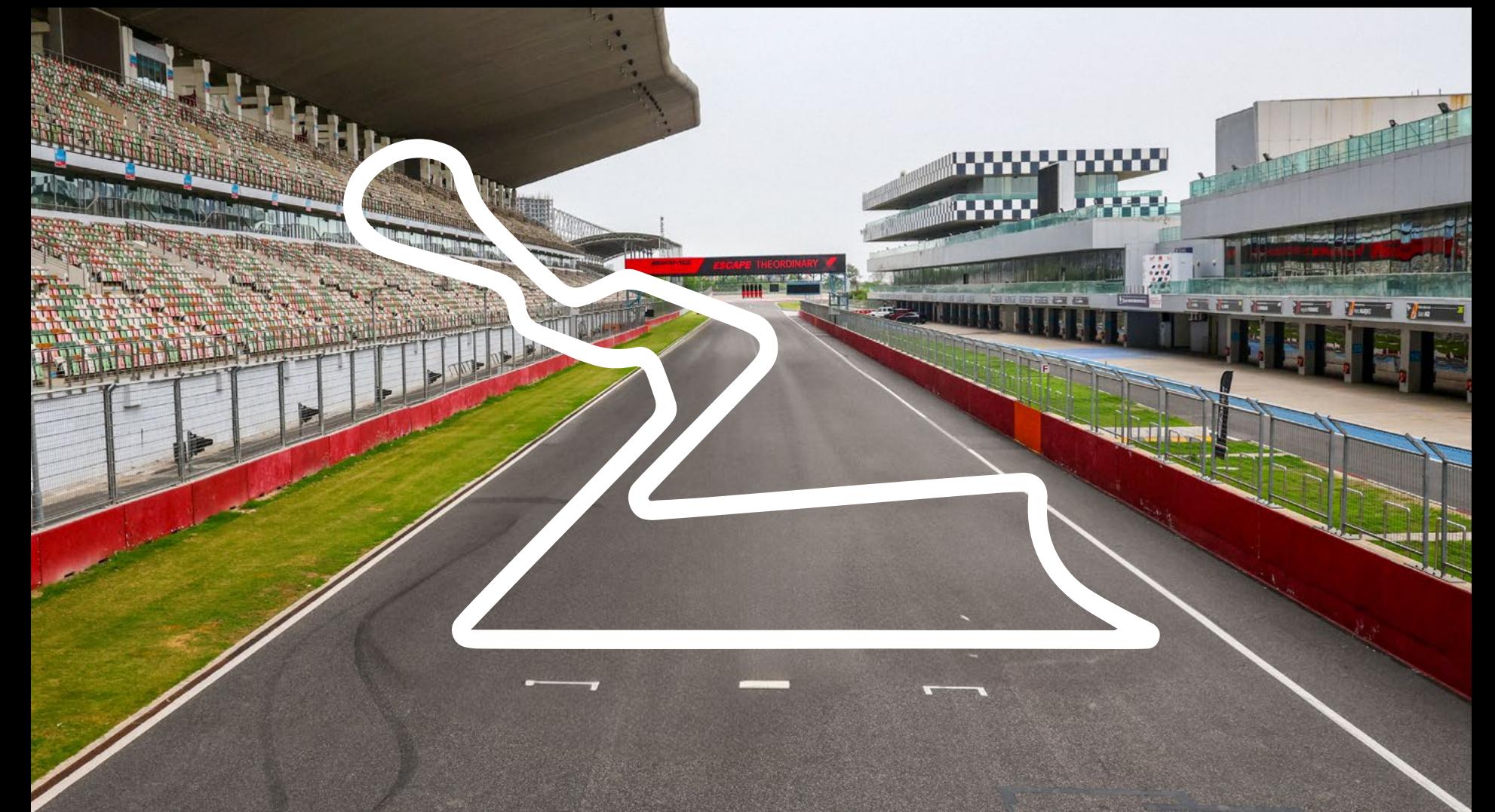


KARI MOTOR SPEEDWAY



BUDDH INTERNATIONAL CIRCUIT

Experience the Thrill of Driving on India's only certified F1 track. Sharpen your skills under the guidance of India's top driving professionals.



A COMPLETE *LIFESTYLE* EXPERIENCE

More than just cars



LEAD-FOLLOW LAPS

Flat-out laps around the circuit
behind a pro-instructor



HIGH-END HOSPITALITY

High octane fuel for your body

AUTOCROSS

Timed laps using AMG Track
Pace App



DRIFT TAXI

Sit shotgun with our expert trainers



CURATED MEMORIES

Exclusive content crafted for you

DRIFT CHALLENGE



Master the art of drifting in an AMG and go head-to-head with your crew using the Track Pace app. Bragging rights are on the line.

THE AMG LINE-UP FOR 2025

**PRECISION-TUNED
TRACK-READY
ROAD-HUNGRY**

A 45 S 4MATIC+

C 43 4MATIC

C 63 SE Performance 4MATIC+

GLC 43 4MATIC Coupé

GLE 53 4MATIC+ Coupé

S 63 E PERFORMANCE

SL 55 4MATIC+ Roadster

EQS 53 4MATIC+

EXCLUSIVE! An AMG unlike any before—never revealed, never driven.

Until now. Be among the select few to experience it first.



UNLEASH YOUR INNER RACER

ACTION-PACKED ITINERARY



TIME	ACTIVITIES
7:30 am	Arrival at the race track
8:00 am	Registration & briefing
9:00 am	Lead-follow track laps
10:30 am	Autocross with Track Pace App
12:00 pm	Drift challenge
1:30 pm	Lunch
2:30 pm	Drag races
4:00 pm	Race Taxi & Drift Taxi with pro-drivers
5:00 pm	Awards and podium
5:30 pm	Departures

Events differ slightly across venues. Detailed schedule will be shared prior to your session.

EVENT CALENDAR 2025

ICONIC EXPERIENCES ACROSS INDIA



DATE	TRACK	REGION	ACTIVITIES
Aug 23 & 24	Buddh Int Circuit (BIC)	Delhi - NCR	Lead-follow laps Autocross Drift Challenge Drag Races Race Taxi Drift Taxi
Sept 13 & 14	Kari Motor Speedway (KMS)	Coimbatore	
Oct 11 & 12	Madras Int Circuit (MIC)	Chennai	
Nov	Venue TBC	Bangalore	
Dec	Venue TBC	North India	Young Driver Academy

GATEWAY TO THE WORLD'S FASTEST FAMILY





ESCAPE THE ORDINARY

30 exclusive slots. 3 spectacular locations. Endless adrenaline.

Be among the few to experience the pinnacle of AMG performance in 2025. Reach out to your local Mercedes-Benz dealership or visit the AMG Experience website to claim your spot.

BOOK NOW

CONTACT

For all enquiries regarding event dates, group bookings or bespoke arrangements, please contact us directly.

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