

# ***AMG EXPERIENCE ON TRACK***





# DISCOVER THE WORLD OF AMG WHERE PERFORMANCE MEETS EXPERIENCE

MADRAS  
INTERNATIONAL CIRCUIT

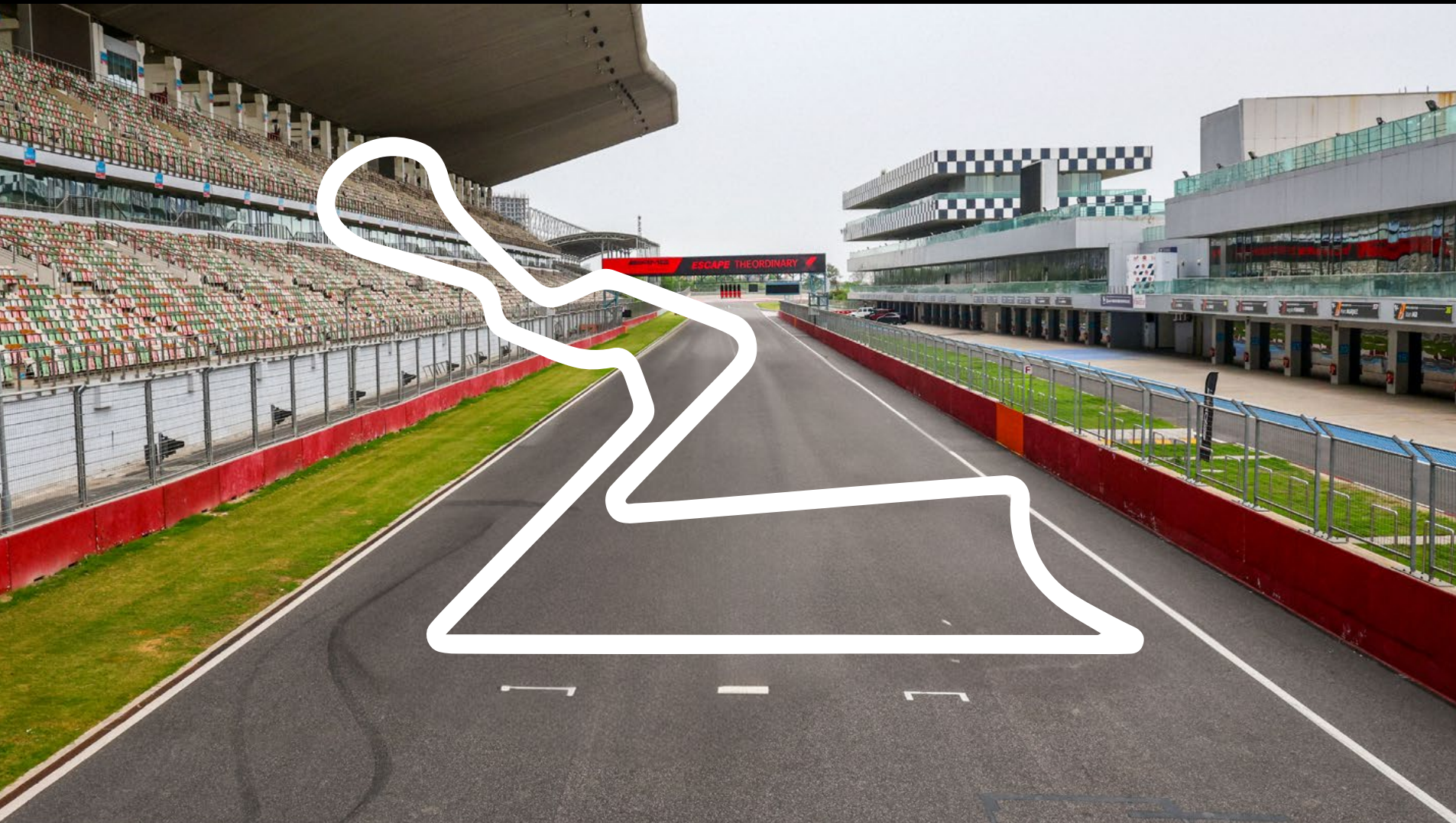


KARI  
MOTOR SPEEDWAY



## BUDDH INTERNATIONAL CIRCUIT

Experience the Thrill of Driving on India's only certified F1 track. Sharpen your skills under the guidance of India's top driving professionals.





# A COMPLETE *LIFESTYLE* EXPERIENCE

More than just cars



## LEAD-FOLLOW LAPS

Flat-out laps around the circuit  
behind a pro-instructor



## AUTOCROSS

Timed laps using AMG Track  
Pace App



## DRAG RACES

Race your mates in your AMG  
or use one of ours



## HIGH-END HOSPITALITY

High octane fuel for your body



## DRIFT TAXI

Sit shotgun with our expert trainers



## CURATED MEMORIES

Exclusive content crafted for you



# DRIFT CHALLENGE



Master the art of drifting in an AMG and go head-to-head with your crew using the Track Pace app. Bragging rights are on the line.



# THE AMG LINE-UP *FOR 2025*

## PRECISION-TUNED TRACK-READY ROAD-HUNGRY

A 45 S 4MATIC+

C 43 4MATIC

C 63 SE Performance 4MATIC+

GLC 43 4MATIC Coupé

GLE 53 4MATIC+ Coupé

S 63 E PERFORMANCE

SL 55 4MATIC+ Roadster

EQS 53 4MATIC+

**EXCLUSIVE!** An AMG unlike any before—never revealed, never driven.  
Until now. Be among the select few to experience it first.





# UNLEASH YOUR INNER RACER

## ACTION-PACKED ITINERARY



TIME	ACTIVITIES
7:30 am	Arrival at the race track
8:00 am	Registration & briefing
9:00 am	Lead-follow track laps
10:30 am	Autocross with Track Pace App
12:00 pm	Drift challenge
1:30 pm	Lunch
2:30 pm	Drag races
4:00 pm	Race Taxi & Drift Taxi with pro-drivers
5:00 pm	Awards and podium
5:30 pm	Departures

Events differ slightly across venues. Detailed schedule will be shared prior to your session.



# EVENT CALENDAR 2025

## ICONIC EXPERIENCES ACROSS INDIA



DATE	TRACK	REGION	ACTIVITIES
Aug 23 & 24	Buddh Int Circuit (BIC)	Delhi - NCR	Lead-follow laps Autocross Drift Challenge Drag Races Race Taxi Drift Taxi Young Driver Academy
Sept 13 & 14	Kari Motor Speedway (KMS)	Coimbatore	
Oct 11 & 12	Madras Int Circuit (MIC)	Chennai	
Nov	Venue TBC	Bangalore	
Dec	Venue TBC	North India	



# GATEWAY TO *THE WORLD'S FASTEST FAMILY*







# *ESCAPE* THE ORDINARY

30 exclusive slots. 3 spectacular locations. Endless adrenaline.

Be among the few to experience the pinnacle of AMG performance in 2025. Reach out to your local Mercedes-Benz dealership or visit the AMG Experience website to claim your spot.

**BOOK NOW**

## **CONTACT**

For all enquiries regarding event dates, group bookings or bespoke arrangements, please contact us directly.

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